

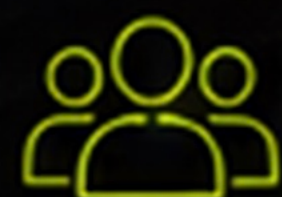
WTCA NORCAL'S

CLTRE EXCHANGE

Presented by  **SMUD**

JULY 9-12, 2026

AGGIE SQUARE | SACRAMENTO, CALIFORNIA



CITIES LEARNING
FROM CITIES



BRINGING THE COMMUNITY
TO THE BOARDROOM



**WTCA
NORCAL**

CLTRE
INVESTORFY



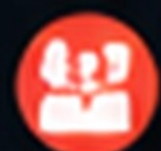
INVESTORFY



AN INTERNATIONAL CITY-TO-CITY EXCHANGE UNITING CAPITAL, INNOVATION, COMMUNITY AND CULTURE
AROUND **SMUD'S 2030 ZERO CARBON VISION.**

WHY CLTRE EXCHANGE?

THE PROBLEM

-  Economic development is fragmented and siloed.
-  Conversations end. Implementation doesn't start.
-  Communities are rarely at the decision-making table.
-  Cities lack direct access to real solutions from each other.

OUR SOLUTION

-  A working exchange platform – not a conference.
-  Real collaboration across cities, sectors and cultures.
-  Bringing the community to the boardroom.
-  Driving repeatable, scalable economic impact.



POWERED BY A SHARED VISION

All programming is anchored in SMUD's commitment to achieve 2030 Zero Carbon, exploring clean energy transitions, equitable innovation, sustainable infrastructure, and inclusive ownership.

Learn more about **SMUD's 2030 Zero Carbon Policy** at **SMUD.org**

THE EXCHANGE EXPERIENCE

JULY 5–9 GHANA COHORT



In partnership with WTC Accra, Ghana's delegation participates in an immersive week of ecosystem learning and cultural exchange.

- ▶ Innovation & entrepreneurship workshops
- ▶ Ownership & development discussions
- ▶ Business visits & curated introductions
- ▶ Cultural immersion
- ▶ Culminates in the CLTRE Exchange weekend with a special showcase

Ghana Regional Partner

Be recognized as the partner that welcomes
Ghana to Sacramento

Exclusive Sponsor

JULY 9 – WELCOME CEREMONY

6:30 PM

Formal opening reception at Aggie Square welcoming regional and international delegations.

JULY 10 – INNOVATION + OWNERSHIP

9AM–4PM

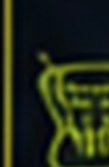
Featured Conversation with Majora Carter



Nationally recognized urban revitalization strategist and advocate for equitable development.

JULY 11 – COMMUNITY + CULTURE

9AM–4PM



GHANA SHOWCASE EVENING

A celebration of culture, storytelling, music, food, and cross-border connection.

JULY 12 – TOURS + CLOSING CEREMONY

9AM–4PM



Curated tours of innovation districts, community development, and clean energy infrastructure. Closing Ceremony at 3PM.



CATERED
MEALS



TRANSPORTATION
PROVIDED



UPSCALE
EXPERIENCE



REAL DEALS.
REAL OUTCOMES.

SPONSORSHIP OPPORTUNITIES



PRESENTING PARTNER

\$50,000

1 AVAILABLE

- Top billing
- Welcome ceremony remarks & main stage recognition
- Logo priority across all materials, signage & media
- Executive Introductions, VIP access & curated networking
- Inclusion in recap materials & press



GLOBAL CITIES PARTNER

\$35,000

2 AVAILABLE

- Positioned around "Cities Learning From Cities" platform
- Panel or fireside placement
- Branding in program & event materials
- Recognition during key sessions & in recap
- Sponsor quote featured in Exchange recap



MAJORA CARTER CITY PARTNER

\$40,000

1 AVAILABLE

- Recognized as the partner that brings Majora Carter to Sacramento
- Includes moderated discussion or tour leadership opportunity
- Premium branding around featured programming
- VIP access & executive introductions



SUPPORTING PARTNER

\$2,500–\$5,000

MULTIPLE AVAILABLE

- Digital & onsite logo recognition
- Attendee access to daily programming
- Inclusion in curated alignment sessions where relevant
- Recognition in recap & communications

PARTICIPATING CITIES & ORGANIZATIONS

In active conversations and collaborations

- ✓ Sacramento
- ✓ Stockton
- ✓ Detroit
- ✓ Oakland
- ✓ WTCA Greater Philadelphia
- ✓ Santa Fe
- ✓ Majora Carter Group
- ✓ WTC Accra
- ✓ Young Involved Philadelphia
- ✓ LULAC
- ✓ Denmark Innovation Centre
- ✓ Aggie Square
- ✓ Sacramento Entrepreneurial Growth Alliance
- ✓ And other regional & community partners



WHY SPONSOR?



Strategic visibility with regional & international leaders



Authentic community integration driving real outcomes



A repeatable platform built for scalability



Cross-sector collaboration that creates real economic impact

Be part of where global relationships, local leadership, and the creative economy converge to shape the future of cities

CONTACT

DAVID WEBB
Lead Investment Partner

☎ 313.283.4049
✉ davewebb@investorfy.com

ROSHAUN DAVIS
Founder, CLTRE

☎ 916.837.6936
✉ roshaun@cltre.org



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